



Realigning From Chaotic Evil

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About Me

Security R&D at Truist, Geek

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Enterprisey

Obligatory Disclaimer

Not speaking on behalf of Truist or any other entity. All opinions expressed are my own.

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Additional Disclaimer

I'm not just talking about my employers.

And Yet Another Disclaimer

I'm not actually a D&D guru.

In fact I was really bad at it.

Why Am I Giving This Talk?

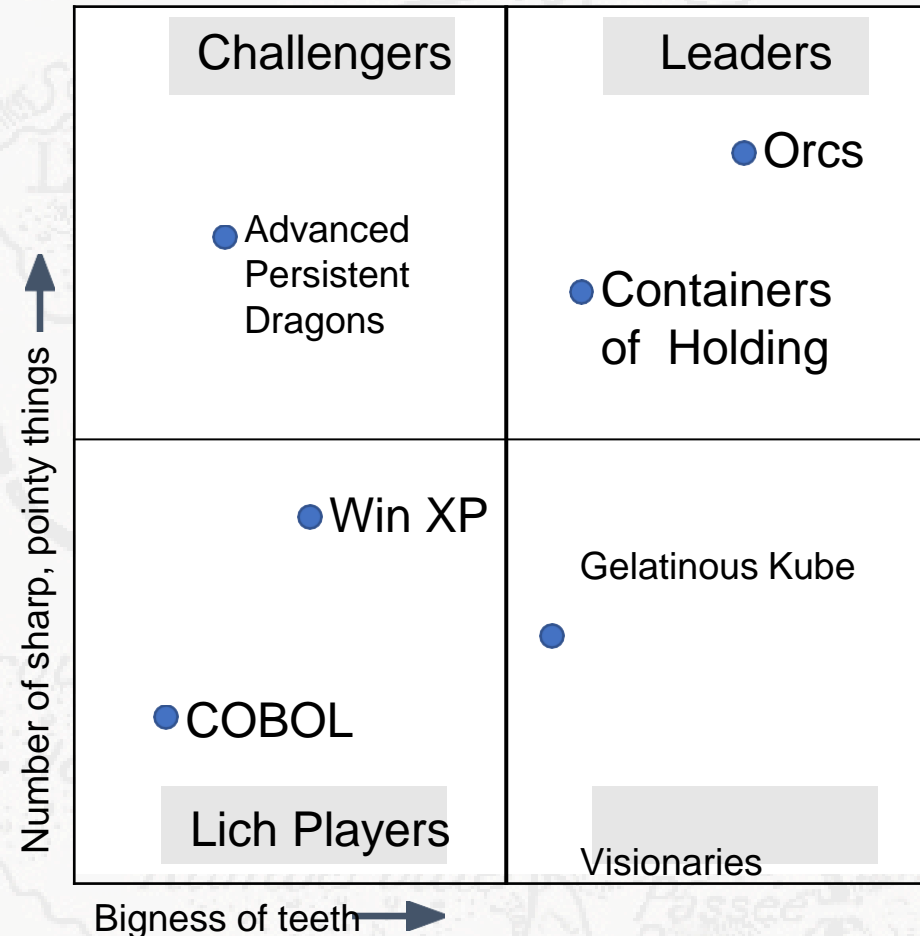
To bring you up to date on the number one threat facing our industry.

Orcs.



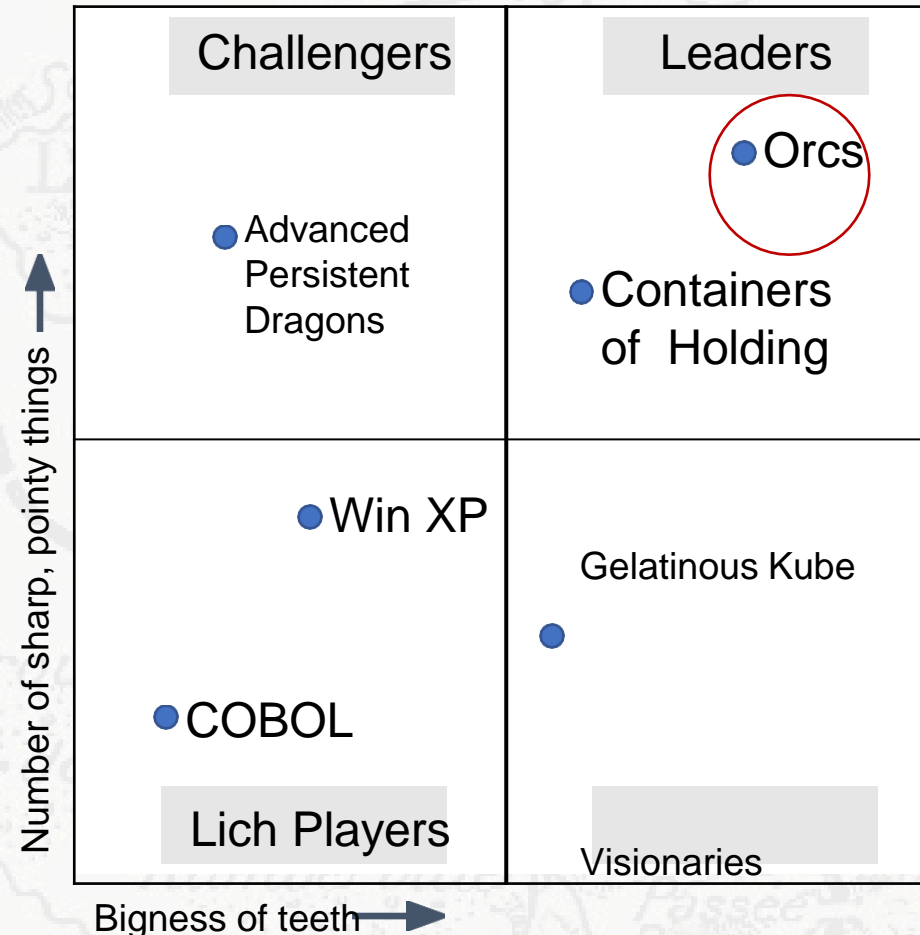
Gandalf Magic Quadrant

Cyber Threats 2021

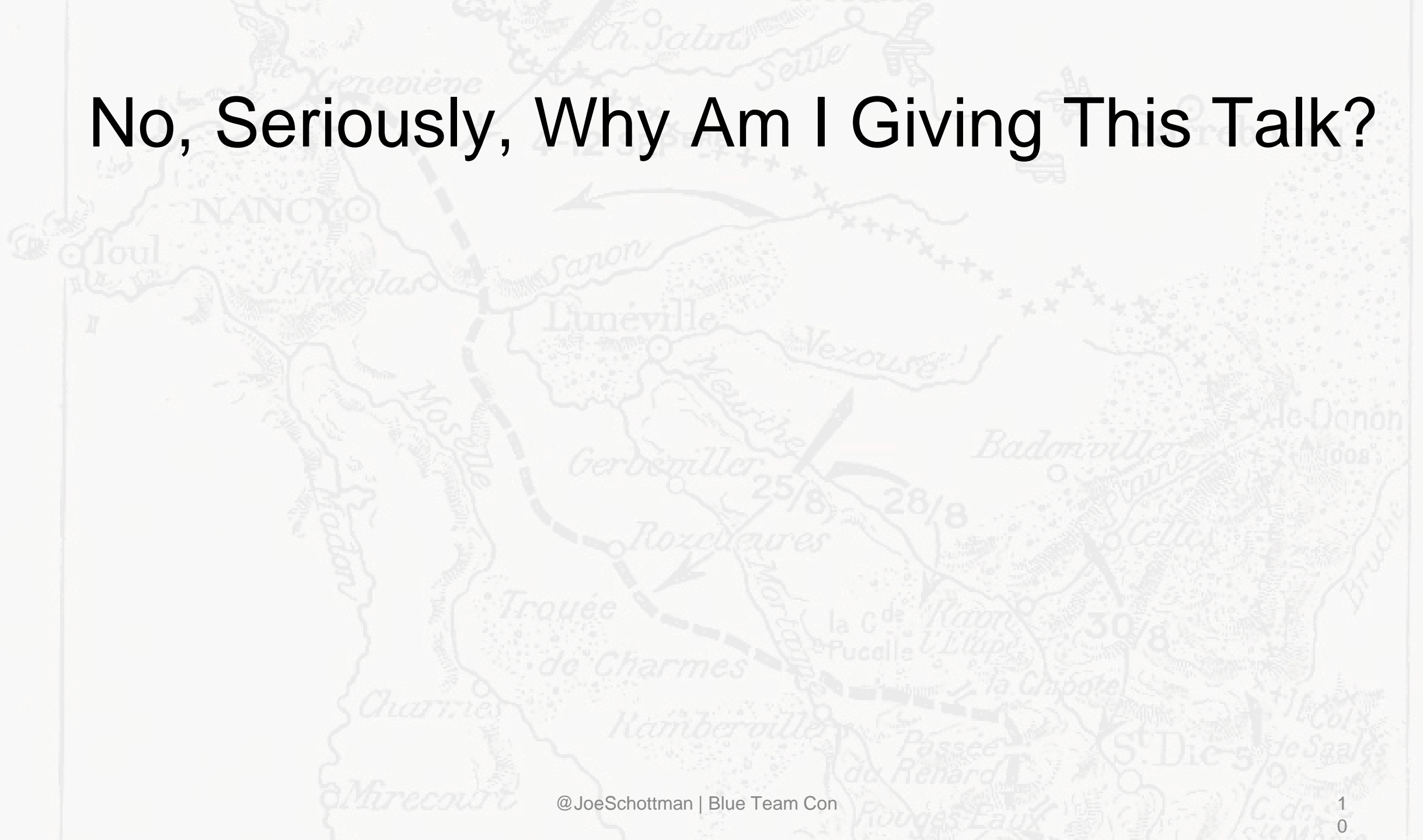


Gandalf Magic Quadrant

Cyber Threats 2021



No, Seriously, Why Am I Giving This Talk?



REALIGNING
CORPORATE
SECURITY
OBJECTIVES TO
SYNERGIZE
EFFICIENCIES



SOCIAL ENGINEERING YOUR WAY TO SECURITY SUCCESS



No, Seriously, Why Am I Giving This Talk?

Corporations often don't align incentives with increasing security.

Let's try to fix that.

The Bard's Tale

If someone only works on projects that management rewards progress on, are they a jerk?



A historical map of the Lorraine region in France, showing the German offensive in 1914-1915. The map features a dashed line representing the German advance, starting from the north and moving southwards. Key locations marked include Nancy, Lunéville, and St. Die. Rivers such as the Moselle, Meuse, and Saar are depicted. Dates along the advance line indicate the progression of the offensive: 4-12 SEPTEMBRE, 25/8, 28/8, and 30/8. The map also shows various towns and villages, including Toul, Verdun, and Reims. The text "People Do What You Incentivize Them To Do" is overlaid on the map.

People Do What You Incentivize Them To Do

What Is (A)D&D?

A fantasy role playing game where players take on the persona of mythical characters to tell a collaborative story with the help of dice.

Inspired by Tolkien's Lord Of The Rings mythos.

What Is Alignment?

Good implies altruism, respect for life, and a concern for the dignity of sentient beings. Good characters make personal sacrifices to help others.

Evil implies harming, oppressing, and killing others. Some evil creatures simply have no compassion for others and kill without qualms if doing so is convenient or if it can be set up. Others actively pursue evil, killing for sport or out of duty to some malevolent deity or master.

What Is Alignment?

Law implies honor, trustworthiness, obedience to authority, and reliability. On the downside, lawfulness can include closed-mindedness, reactionary adherence to tradition, judgmentalness, and a lack of adaptability.

Chaos implies freedom, adaptability, and flexibility. On the downside, chaos can include recklessness, resentment toward legitimate authority, arbitrary actions, and irresponsibility.

A historical map of the Lorraine region in France, showing military movements and positions during the early stages of World War I. The map includes major cities like Nancy, Lunéville, and Sarrebourg, and rivers like the Moselle and Meuse. A dashed line with arrows indicates a retreat or withdrawal from the north towards the south. A dotted line with crosses indicates a front line or positions held by another force. The date '4-12 SEPBRE' is written across the top. The text 'Balanced Groups Have Similar Alignments' is overlaid in the center.

Balanced Groups Have Similar Alignments

Don't Mix These Characters



Marco Hazard

Lego Fantasy Scenary - Knight's Resting Ver

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With These



Marco Hazard

Lego Stuff - Necromancer Army Updated

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Or You Get This

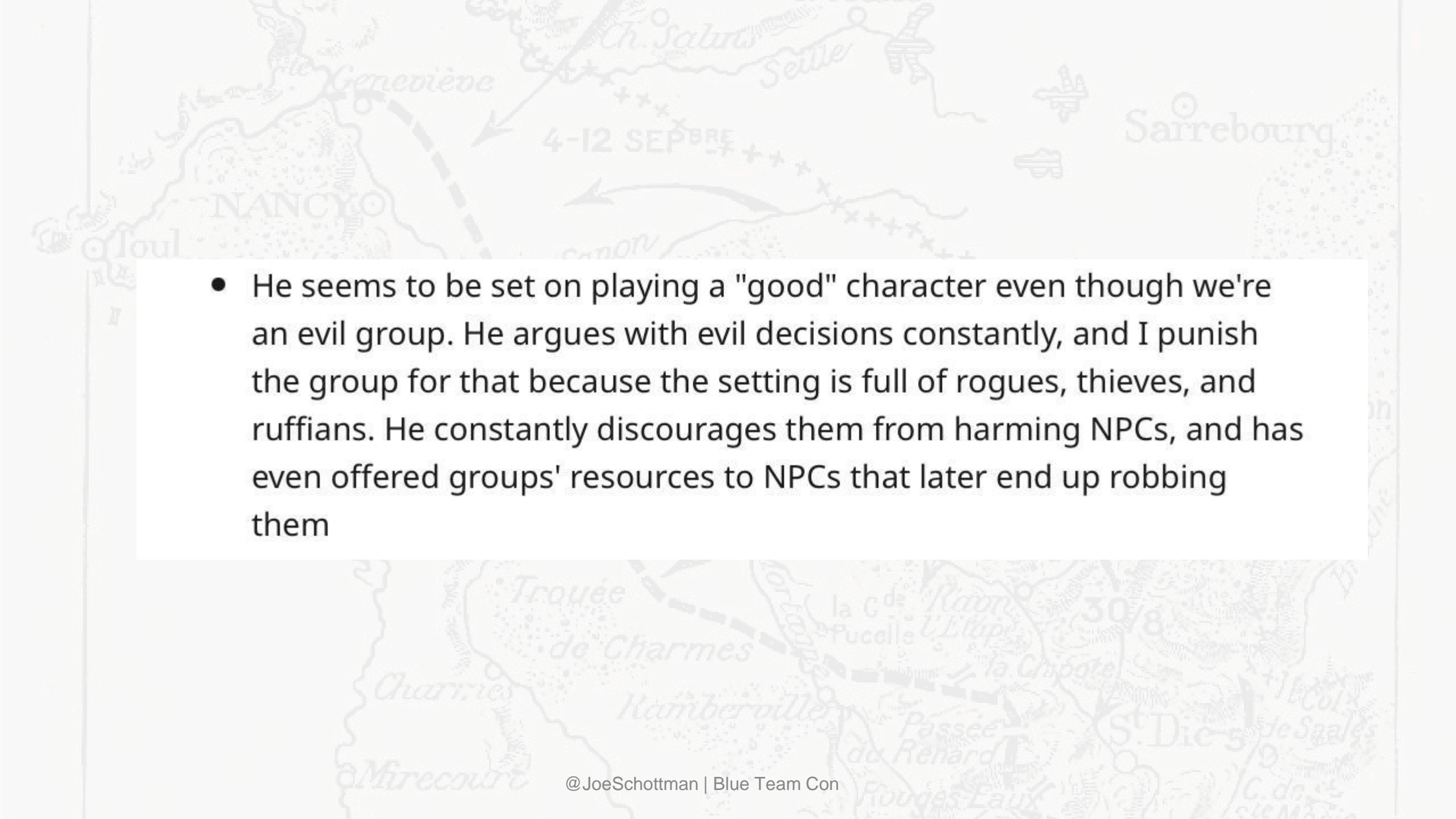


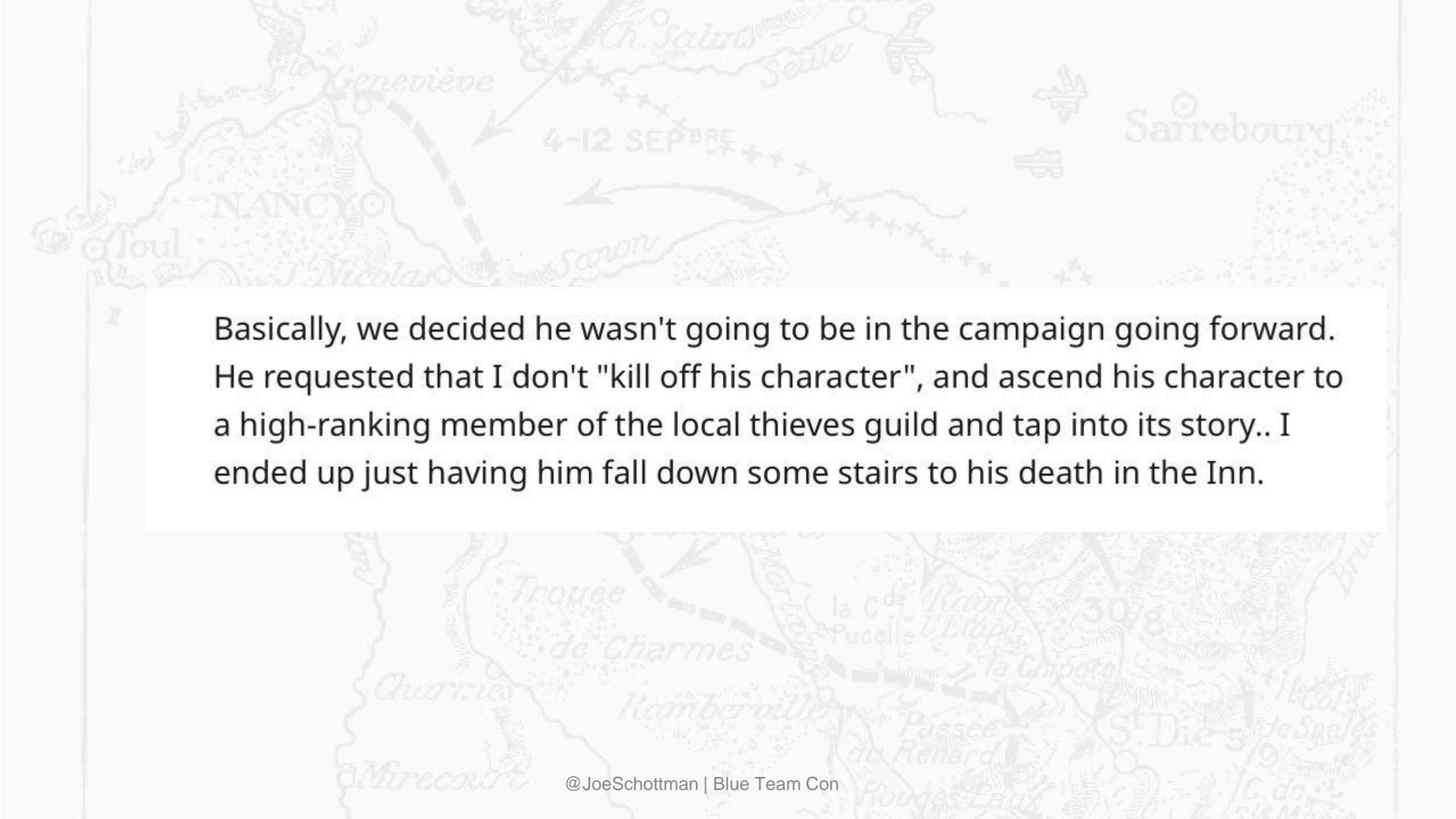
Marco Hazard

Lego Fantasy Scenary - They Can't Co-exist

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- 
- He seems to be set on playing a "good" character even though we're an evil group. He argues with evil decisions constantly, and I punish the group for that because the setting is full of rogues, thieves, and ruffians. He constantly discourages them from harming NPCs, and has even offered groups' resources to NPCs that later end up robbing them



Basically, we decided he wasn't going to be in the campaign going forward. He requested that I don't "kill off his character", and ascend his character to a high-ranking member of the local thieves guild and tap into its story.. I ended up just having him fall down some stairs to his death in the Inn.

Offensive Security As Evil





Common Red Team Incentives

Objective based

- Get shell/root/domain admin
- Generate scary reports
- Able to exfil 3 million credit card numbers after reading the CEO's private e-mail
- Do **n** number of tests/quarter

At the end of the day, offensive security can't reduce risk in and of itself.

Defensive Security As Good



Blue Team

- SOC Analysts
- Threat Intel
- Forensics/Malware Analysts

The Blue Team Is Sometimes Restrained



Common SOC complaints

- Long shifts
- Lack of training
- Lack of advancement
- Lack of opportunity to learn and experiment
- Lack of funding

Differently Aligned

May fall under different management than the Red Team, with very different metrics and incentives.

Some common Blue Team Metrics:

- Number of tickets closed
- Reaction time to alerts
- Play/run books created
- Not appearing in newspapers as having been owned

Conflict



The Blue Team sees the Red Team as a force of chaotic evil.

The Red Team sees the Blue Team as being too tied down to lawful order.

Developers

Often incentivized
by new features
rather than
stability or
security.



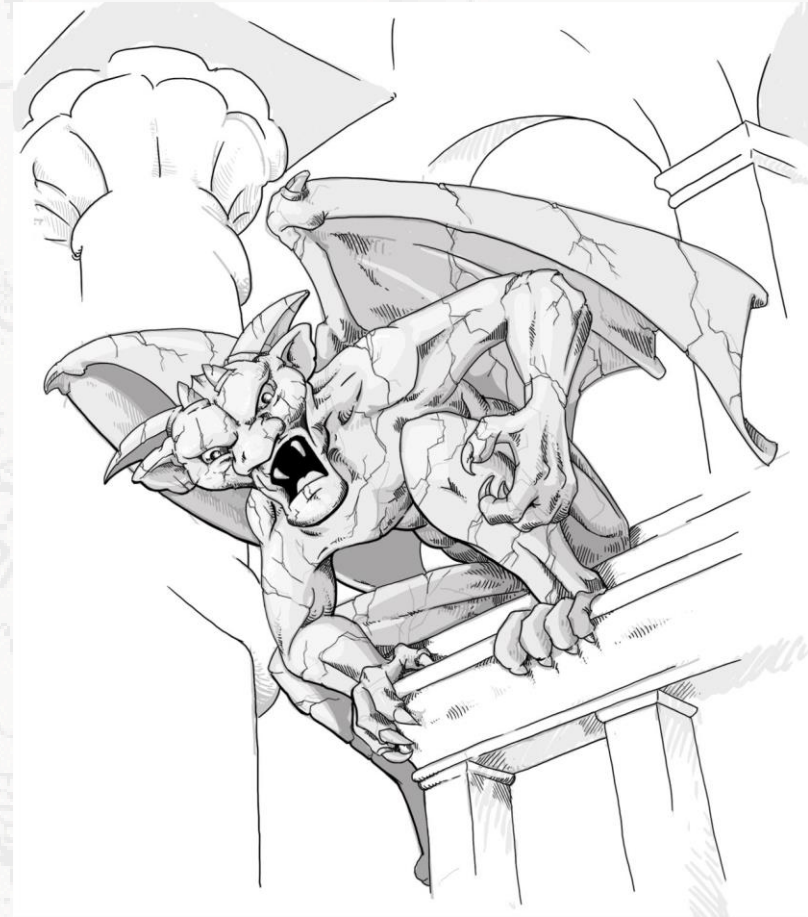
Operations

Often incentivized
by uptime or
speed to
deployment rather
than security.



Management

Often incentivized to
not hear from
security at all.



Five 9s Of Failure





A Lot Of This Is Beyond Our Ability To Change

But applying some empathy to understand motivations can go a long way.

Applying Empathy To Motivations

If someone's actions or reactions are counter to security, applying empathy to understanding what motivates it can help.

When seeking the assistance of others, considering their motivations can help you frame your request in ways that makes the benefit clear to them.

Many Adventures Start In The Tavern



Share lunch with different teams in small groups to strengthen personal and professional relationships with them.

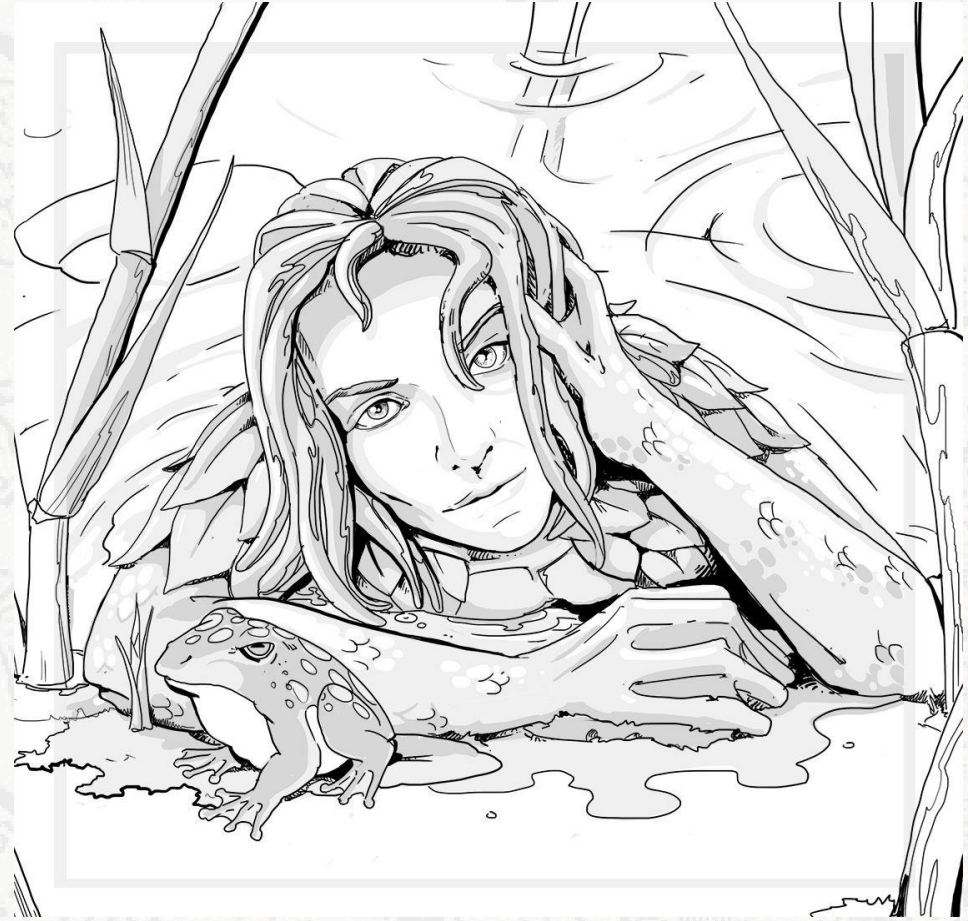
Saqueadores do Destino (Raiders of Fate) by LPVendetta

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Recruiting New Party Members

Creating good working relationships through the enterprise means more eyes and people with domain knowledge looking for risks.



Multiclass



Recruiting Security Champions boosts security throughout the enterprise.



Bringing The Party Together

Purple Team - Realignment

There is no separate Purple Team – it's about having the Blue and Red Teams work together.

Both sides work to maximize the effectiveness of the other and work in a feedback loop.

The focus is increasing the security of the organization.

Isn't This Obvious?



Focus On Time To Detection – 1/10/60

A framework created by CrowdStrike

- 1 minute to detect an intrusion
- 10 minutes to investigate
- 60 minutes to respond

Breakout Times

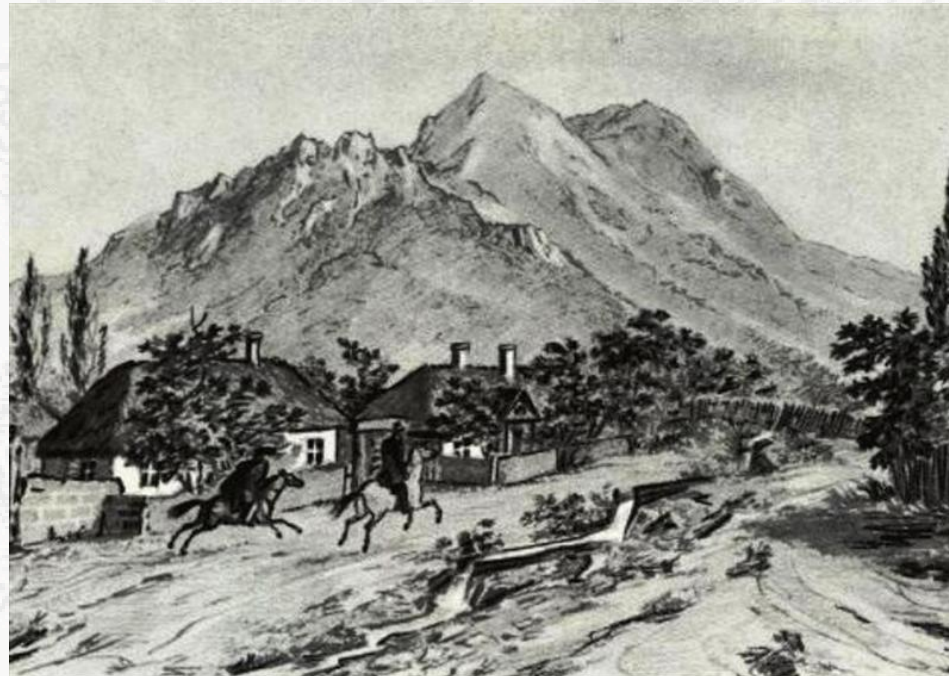
<https://www.crowdstrike.com/resources/reports/2019-crowdstrike-global-threat-report/>

19 minutes	-	Russia
140 minutes	-	North Korea
240 minutes	-	China
309 minutes	-	Iranian
582 minutes	-	Criminals



Reducing Scope

One problem with large Purple Team exercises is they can show so many gaps that fixing them seems daunting.



ATT&CK Matrix

Created by MITRE.

<https://attack.mitre.org/matrices/enterprise/>

Breaks attacks into segments and then granularizes each segment with specific techniques.

ATT&CK Phases

Initial access

Execution

Persistence

Privilege

escalation

Defense evasion

Credential

access

Discovery

Lateral movement

Collection

Exfiltration

Command and control

Impact

The Matrix Has You

Reconnaissance 1 T1595 techniques	Resource Development 7 techniques	Initial Access 9 techniques	Execution 12 techniques	Persistence 19 techniques	Privilege Escalation 13 techniques	Defense Evasion 39 techniques
Active Scanning (2)	Acquire Infrastructure (6)	Drive-by Compromise	Command and Scripting Interpreter (8)	Account Manipulation (4)	Abuse Elevation Control Mechanism (4)	Abuse Elevation Control Mechanism (4)
Gather Victim Host Information (4)	Compromise Accounts (2)	Exploit Public-Facing Application	Container Administration Command	BITS Jobs	Access Token Manipulation (5)	Access Token Manipulation (5)
Gather Victim Identity Information (3)	Compromise Infrastructure (6)	External Remote Services	Deploy Container	Boot or Logon Autostart Execution (14)	Access Token Manipulation (5)	BITS Jobs
Gather Victim Network Information (6)	Develop Capabilities (4)	Hardware Additions	Exploitation for Client Execution	Boot or Logon Initialization Scripts (5)	Boot or Logon Autostart Execution (14)	Build Image on Host
Gather Victim Org Information (4)	Establish Accounts (2)	Phishing (3)	Inter-Process Communication (2)	Browser Extensions	Boot or Logon Initialization Scripts (5)	Deobfuscate/Decode Files or Information
Phishing for Information (3)	Obtain Capabilities (6)	Replication Through Removable Media	Native API	Compromise Client Software Binary	Create or Modify System Process (4)	Deploy Container
Search Closed Sources (2)	Stage Capabilities (5)	Supply Chain Compromise (3)	Scheduled Task/Job (7)	Create Account (3)	Domain Policy Modification (2)	Direct Volume Access
Search Open Technical Databases (5)		Trusted Relationship	Shared Modules	Create or Modify System Process (4)	Escape to Host	Domain Policy Modification (2)
Search Open Websites/Domains (7)			Software Deployment Tools	Event Triggered Execution (15)	File and Directory	Execution Guardrails (1)
			System			Exploitation for Defense Evasion

Incentivize Control Validation

Networks and security controls and increasingly complicated.

If we're lucky, we have a lot of capabilities to detect, contain, and mitigate, but how do we prove they work?

Control Validation can help and is something the red and blue teams can work together on.

Granular Tests

Red and Blue Teams work together to select specific attacks to test based on domain knowledge.

Test for detection and mitigation for that attack on all major network segments.

If the current infrastructure cannot detect an attack, work together to create signatures that can.

Responsive Reactions And Repeatability

If the attack can be detected, is there a playbook for it?

Does the playbook work to contain the attack? If not, work together to revise the playbook.

Repeat the test to ensure the controls are solid and repeatable.

Information Sharing

Both teams have knowledge that can help the other.

Breaking down silos enables more accurate testing and better controls.

The bad guys have time on their side; your organization has cooperation on its side.



Set Up A Cyber Range

Allow the Blue Team to step outside of “good” for a while.

Executing attacks can help understand them. Training provides an internal career path.



Pair Up For Exercises



Doing ride-alongs helps each team understand the challenges and experiences of the other.

Working side-by-side during exercises shortens the feedback loop.

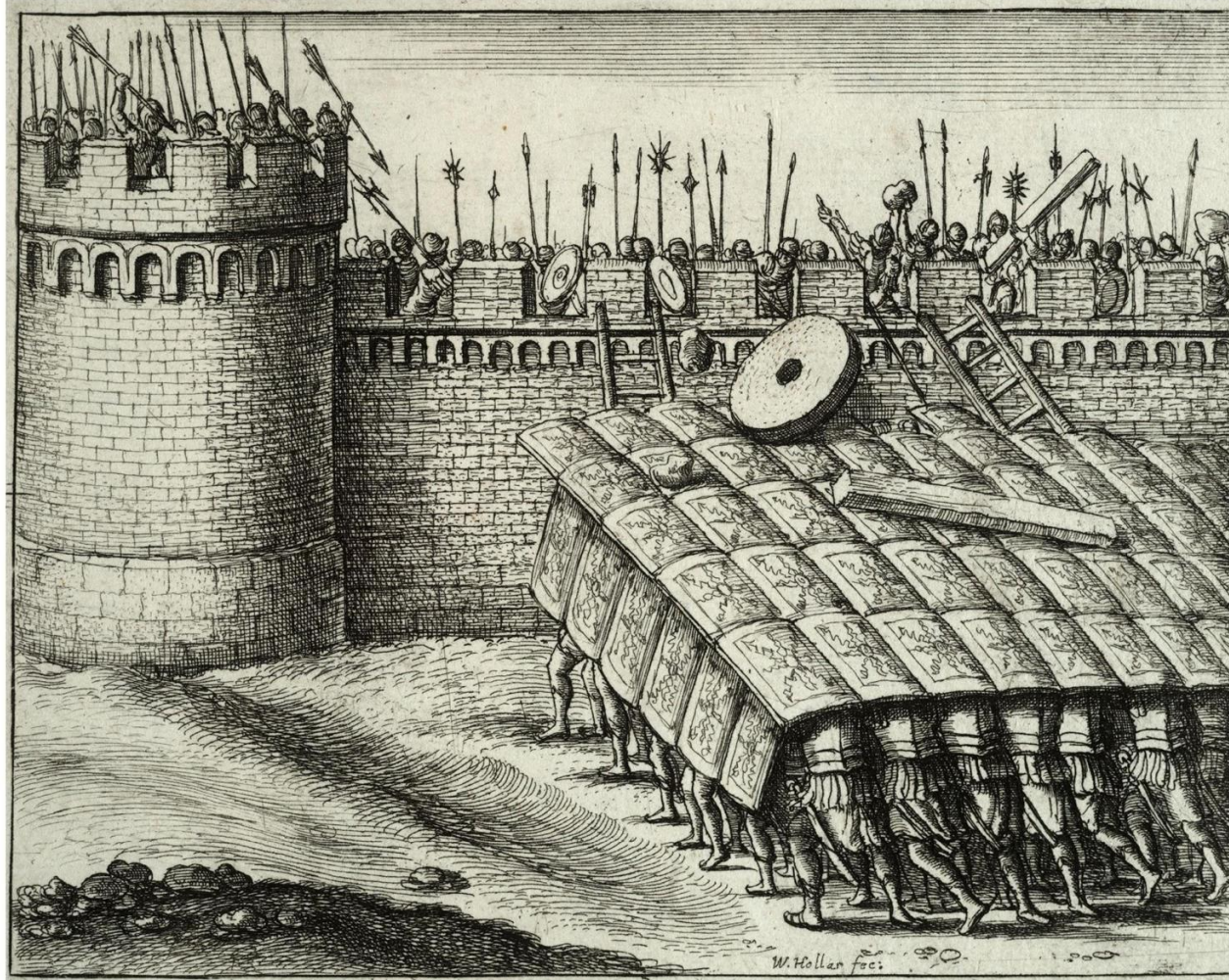
The Red Team learns the playbooks and can think of how to work around them. The Blue Team learns the Tactics, Techniques, and Procedures (TTPs) and how to detect them.

Strive For Synergies With IT

Development and Operations

- Include vulnerability remediation as a performance metric
- Push application testing left
- Provide feedback on logging during development
- Only require remediation of serious issues
- Deliver actionable reports, preferably directly to the tracking software

A Moment For The Humble Tank



What Is A Tank?

Massive Multiplayer Online Role Playing Game (MMORPG) characters that exist to take a lot of damage so the elite players can do the fun stuff.

SOC staff, especially junior analysts, often exist to do a lot of the grunt work that actually keeps enterprises secure so the elite staff can do the fun stuff.

Make Your Tanks Feel Appreciated

- Mentor them
- Explain rather than tell
- Push for training and advancement opportunities
- Say thanks

Wrapping Up

Takeaways

- Explore what behaviors your company incentivizes, both for your team and others.
- Use empathy to understand what motives people.
- Realign bad incentives if you can.
- Ask “Does this security practice result in better security?”
- Break down silos so you can stay one step ahead of the bad guys.
- Take care of the people on the front line.

Questions? @JoeSchottman

Thanks to the board, the staff, and
Volunteers!



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